**Alpha Airsoft logo and brand design brief**

Alpha Airsoft Is a new airsoft ecommerce site. We have worldwide ownership of the

”**A**lpha**A**irsoft” name and associated domain name ([www.AlphaAirsoft.com](http://www.AlphaAirsoft.com))

We want a new logo and brand designing for the business. The logo should contain our name and also an icon above it which can depict a logo of a gun or gun site using the initials of the business AA.

**Design:** The logo must be a unique design. It should be strong, masculine and clean – not fussy. The logo should also have reversible colours to work on a white/light background or a dark background.

**Colours:** We like the colours black, red and blue – or a mixture of these.

**Examples we like:**

Below are some logo designs we like to give you an idea – but please do not copy them.



   